

## G-III Apparel Group Announces Date for Fourth Quarter Fiscal 2004 Earnings Results

NEW YORK, March 23, 2004 -- G-III Apparel Group, Ltd. (NASDAQ: GIII) is scheduled to release its fourth quarter fiscal 2004 earnings after the close of market on Tuesday, March 30th. A conference call to discuss results will be held at 4:30 pm that same afternoon. While the question-and-answer session of the call will be limited to institutional analysts and investors, retail brokers and individual investors are invited to listen to a live webcast. The broadcast will be hosted at <a href="https://www.viavid.net">www.viavid.net</a>. The G-III webcast can be accessed via the "events" section of the site.

## About G-III Apparel Group

G-III Apparel Group, Ltd. is a leading manufacturer and distributor of leather and non-leather outerwear and apparel under our own labels, licensed labels and private labels. Company-owned labels include, among others, Black Rivet, Colebrook, Siena Studio and G-III. The Company has fashion licenses with Kenneth Cole, Nine West, Timberland, Cole Haan, Jones Apparel, Sean John, Bill Blass and James Dean and sports licensing agreements with the National Football League, National Hockey League, National Basketball Association, Major League Baseball and more than 60 universities nationwide.

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